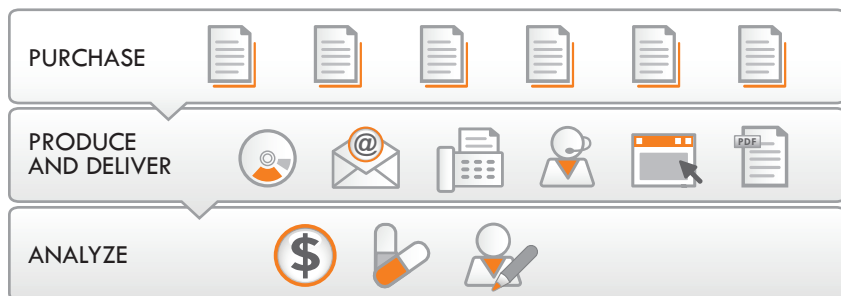


# REPRINTS NRx

For Bulk Article Reprint Procurement

## Your Prescription for Increased Product Sales

Reprints NRx is the procurement service from Reprints Desk® that makes it easy for healthcare and healthcare communications companies to efficiently manage global article reprints spending and effectively utilize scientific journal articles to increase product prescriptions and sales. Buyers benefit from the ability to forecast reprint spending and easily use bulk article reprints and eprints in promotions and educational programs – online, offline, and mobile.



## Go From First Base to Engaged with Reprints Desk

Getting inside the physician's office or getting a prospect to visit your website is the first step in building a customer relationship. That relationship will grow if you're recognized as a source of trusted information.

Get further with your prospects and customers by engaging them with the science behind your products. Peer reviewed articles from scientific and medical journals are the best way to communicate the science. Reprints Desk can help, proving you with top quality professional reprints and licensed PDFs (for email or edetailing) of almost any peer-reviewed article.



**REPRINTS DESK**

The Content Workflow Company

### SERVICE FEATURES FOR BUYERS

- **"Any Article, Any Quantity, Any Publisher" service model**
- Fast turnaround – often the same day for quotes and within seven days for orders
- Expedited service levels made possible through direct publisher agreements
- No obligation quotes
- Online ordering – one copy or thousands
- Customizable with your logo and product information
- Electronic PDFs for eprint hosting or delivery
- Print-on-demand fulfillment
- Damage-free packaging
- Online order tracking and management
- Custom storage, packaging and shipping options
- Plus copyright and permissions-only licensing services

## Online and Offline Support

- » Product microsites, launches, and extension campaigns
- » Online advertising, search marketing, and websites
- » Physician detailing and e-detailing – online and mobile
- » Meetings and conference tradeshows
- » Internal staff education
- » Investor information kits

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## Reprints Desk Advantages

We deliver quality service and competitive pricing through our extensive network of publisher relationships, and unmatched innovation – from breakthroughs in electronic accessibility, to expedited print-on-demand fulfillment and custom storage, packaging and shipping options. Whatever your needs are today or tomorrow, talk to us and we'll help you find the prescription you need.

### SAVE MORE WITH REPRINTS GPO

Reprints Desk has integrated Reprints NRx with Reprints GPO, the group purchasing software service that consolidates fragmented article reprint buying by companies like yours and their affiliates.

Used by professionals across product marketing and sales, meeting management, and medical affairs, Reprints GPO delivers a global spending view and unlocks company purchasing power for savings on annual and per order bulk article reprint purchases.

## Get Started Today

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