

ePRINTS NRx

Scientific Article Collections for eDetailing, Mobile Sales Aids, and Websites

Make Scientific Literature Part of Your Digital Plug (and Play).

ePrints NRx is the Reprints Desk service that simplifies the licensing and deployment of PDF article collections so you can use scientific literature in physician detailing and edetailing, closed-loop marketing, and online portal development – for products, therapeutic areas, education and development, and more.



Designed for life science product managers, marketers, and portal and software project managers, ePrints NRx offers simple licensing and delivery options to help you meet budgets, obtain usage reporting, and ensure a consistent user experience across articles from a broad range of publishers.

ePrints NRx can be a valuable part of your Good Reprints Practices and Good Promotional Practices compliance strategy.



REPRINTS DESK
The Content Workflow Company

KEY BENEFITS

- Simplifies reuse of digital scientific literature from publishers
- Supports copyright-compliance
- Tailored to both technical and budget requirements
- Delivers a highly consistent user experience
- Offers detailed analytics

FEATURE HIGHLIGHTS

- For 4 or more articles
- Multi-publisher collaboration and relationship management
- Copyright-compliant content licensing
- Annual and transactional pricing options
- PDF articles in customized portals and workflows
- Electronic delivery or hosting for on-demand PDF downloads

Turn “Simple” into the Standard

You know that it takes more than just one or two articles to communicate the science behind a product – and more articles usually means more publishers to work with.

The lack of a single standard for ePrint licensing and technology can pose challenges for professionals like you when numerous articles and multiple publishers are involved:

- » Multiple points of contact for licensing
- » Multiple user agreements
- » Varying user experiences
- » Different licensing terms and conditions
- » Different ePrint hosting technology
- » Unfriendly DRM (e.g. plug-ins, Mac incompatibility, etc.)
- » Lack of reporting
- » No software or systems integration
- » Multiple invoices

ePrints NRx from Reprints Desk solves these challenges, taking the both the navigation and headache out of the equation. It's a simple process: you contact us, and then we capture your needs and present you with copyright-compliant options for meeting these needs.

Get Started Today!

We've worked with life science companies, marketing agencies, and sales and marketing software suppliers. Contact us today to discuss your needs and request your complimentary **ePrints NRx** case studies.

📍 The Americas:

+1 (877) 444.4346
+1 (310) 984.6959

📍 Worldwide:

+49 (221) 169.1519
Germany

🌐 **Web:** reprintsdesk.com

📧 **Email:** eprintsnrx@reprintsdesk.com

GOOD REPRINT PRACTICES (GRP)

U.S. Food and Drug Administration (FDA) guidance for industry outlining Good Reprint Practices for the distribution of medical journal articles and medical or scientific reference publications on unapproved new uses of approved Drugs and approved or cleared medical devices.

GOOD PROMOTIONAL PRACTICES (GPP)

Good promotional practices refer to the composite set of policies and standard operating procedures that ensure life science companies comply with applicable laws, ethics codes, and accepted industry standards. By adhering to GPP, life science companies can ensure that they maintain good standing as respected, ethical providers of valued information to the healthcare practitioner community.

GPP Source: Prolifiq Software, Inc.



REPRINTS DESK
The Content Workflow Company